

Soundcoat Unveils Renovated Acoustics Lab, Reflecting the Company's Engineering Excellence

Reaffirming its position at the forefront of acoustic engineering, Soundcoat accelerates innovation in some of the world's most demanding industries.

DEER PARK, N.Y., Aug. 20, 2025 / — In the race to market, every decibel — and every day — counts. Soundcoat's fully remodeled acoustics lab now delivers the speed, precision, and collaboration that high-growth sectors like aerospace, medical OEM, and industrial acoustics demand, helping customers solve acoustic challenges faster and more effectively than ever.

"This transformation marks a new chapter for us," said Chip Morrow, General Manager at Soundcoat. "For over 60 years, Soundcoat has helped our customers solve their toughest acoustic challenges. Now, we have a lab that meets our technical standards, inspires innovation, and welcomes partners into our process. It's where ideas become real-world solutions."

More than a renovation, this is a bold reinvestment in Soundcoat's engineering roots. The lab offers powerful acoustic optimization tools for sectors like aerospace, data centers, power generation and energy storage, HVAC, and medical OEMs. Using the Soundcoat acoustics lab delivers benefits such as faster time to market, improved product performance, and reduced design costs.



Soundcoat acoustics lab, post-renovation.

The investment is designed to elevate the company's collaborative engineering approach. Key updates include:

- Hybrid meeting spaces with integrated displays for real-time collaboration
- Hemi-anechoic room for customer equipment testing
- Reverberation room and transmission loss window for acoustic material prototyping and validation
- New testing equipment for material properties and advanced materials management software
- Modular, open floor areas for testing large components
- Modern, branded design reflecting Soundcoat's evolution as a dynamic, solutions-driven partner



Materials testing station.

Technical excellence and a future-focused mindset are at the heart of Soundcoat; integrated engineering, acoustic modeling and simulation, rapid prototyping of solutions, and validation capabilities under one roof enable the lab to deliver faster iteration, deeper insight, and tighter collaboration with customers.

"By breaking from convention, we're redefining how the industry thinks about acoustics, how partners engage in the process, and how customers solve problems," continues Morrow. "We look forward to hosting customers and partners here—both in person and virtually—to demonstrate what's possible when acoustic engineering is at the center of product development."

The remodeled facility is more than a workspace — it's a performance accelerator. By streamlining testing and development, Soundcoat helps customers cut design cycles, enhance reliability, and bring better products to market, faster.

To learn more or schedule a lab tour, visit www.soundcoat.com.



Hybrid meeting room and transitional, open spaces for large equipment testing.

About Soundcoat

The Soundcoat Company was created in 1963 with one mission: engineering noise control solutions for their customers. Today this is achieved through a fully-equipped acoustics lab, a materials lab, and two manufacturing facilities monitored under a rigorous system of internal quality control and registration; ISO 9001:2015 registered in California & New York with the Irvine, CA facility carrying additional AS9100:2016 registration and clean room manufacturing capabilities for aviation and aerospace. For more information, visit: www.soundcoat.com.

Soundcoat is part of the Recticel Group, a Belgian insulation company with a strong presence in Europe and the USA. Its overriding purpose is to accelerate the fight against climate change with smart solutions that advance a carbon-free economy and a better quality of life. Recticel Group delivers upon a portfolio of Insulation Boards, Insulated Panels and Acoustic Solutions. Recticel is listed on Euronext in Brussels (Euronext: RECT – Reuters: RECT.BR – Bloomberg: RECT:BB). For more information: www.recticel.com.

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